

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8:30 a.m. Wednesday, April 12, 2023

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve 1/18/23 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
4. Public Facilities Applications: None
5. Marketing & Events Applications:
 - a. Horse Nations Indian Relay – Calvin Ghostbear
 - b. South Dakota Senior Games – Kelcy Nash
6. Marketing – Tia Kafka
 - a. SimpleView - Hotel booking contract renewal \$3,000
 - b. SD Tourism Coop Shoulder/Peak Season Update
 - c. Small Grants
 - i. None
7. 2023 Meeting Dates - July 19
October 18

Dialogue/Correspondence

Motion to adjourn