

Pierre BID Special Meeting Minutes

Monday, February 28, 2022
4-4:30 p.m.
Hybrid Meeting

Present: John Poncelet, Mayor Steve Harding, Brittany Novotny, Rick Patel (ZOOM), Debi Kessler, Becki Potrzeba and Bryan Beck (ZOOM).

Also Present: Jim Protexter – PEDCO, Tia Kafka – CVB and Sara Rankin – Chamber

Welcome: Poncelet called the meeting to order at 4 p.m.

Adopt Agenda: Potrzeba motioned to adopt the agenda as presented. Harding seconded. Motion carried by rollcall vote.

Organic Social Media Proposal: The board was presented with a proposal to contract with the Chamber for \$15,000 per year to have Mallory Benbow do social media, blog and email marketing. Rankin provided additional context to the proposal, which would cover an initial three-year term and specify a minimum number of posts, emails and blogs. Potrzeba asked Kafka to explain how this is different from what CVB does. Poncelet moved to enter into a three-year social media contract with the Pierre Area Chamber of Commerce at \$15,000 per year. Patel seconded. Motion carried by roll call vote.

STR Rate Update: Kafka informed the board that the STR increase discussed in January came in at less than the 10 percent anticipated. Instead, the increase was \$98, or 3 percent. Therefore the contract has been renewed at an annual rate of \$3,080.

OSA Bidding Flexibility: Kafka reported that Mark Gageby was able to enter a successful bid of \$2,400 for a very large women's softball tournament. The maximum guideline for Gageby and Sheri Lappe to bid has been \$2,000 since January 2019. Poncelet moved to approve the additional \$400 for the women's division 2, 4 & 5 tournament. Harding seconded. Motion carried by roll call vote. Poncelet suggested having Gageby and Lappe attend a future board meeting to discuss possible changes to the exemption threshold.

Board Member Suggestions: Protexter reported that Novotny will not renew for another term on the board, and asked board members to email him with any potential business representative candidates. Candidates will be submitted to the mayor for consideration and appointment.

2022 Meeting Dates: Poncelet suggested the October meeting may need to be moved ahead of pheasant opener.

Dialogue: Ramkota has hired a chef from Minneapolis and a sous chef from Florida is coming as well. Poncelet and Kessler indicated March bookings look good. Mayor Harding thanked Novotny for her service. The rest of the board expressed their appreciation as well.

Potrzeba motioned to adjourn. Harding seconded. Motion carried by roll call vote. Meeting adjourned at 4:30 p.m.